



Machine portfolio



Rhea Vendors Group, founded by Aldo Doglioni Majer in 1960, is one of the largest producers of customized vending machines in the world.

For more than sixty years, Rhea has stood out for its wide international reach, high-level design, state-of-the-art technology, and 'Made in Italy' excellence.

In the last twenty years, Rhea has laid the foundations for an important transformation: from a global player in vending to a pioneer in the introduction of vending to the new retail, hospitality and out-of-home sectors, confirming its mission to interpret and often anticipate a constantly evolving market.





With a 100% Made in Italy production and headquarters in Caronno Pertusella (Varese), the company has two production sites in Italy and branches in 9 countries around the world.

With customers in over 90 countries, Rhea exports Italian manufacturing excellence and coffee culture to the world, guiding the vending industry in a continuous evolution towards new services and markets.



Promoting the excellence of Made in Italy since 1960, Rhea transforms the coffee break into an encounter with design, quality, and innovation.

Rhea is increasingly committed to innovation and exploration of new technologies aimed at achieving greater energy savings, environmental and economic sustainability, improvement of the man-machine relationship, and impeccable product quality – not only of the machines themselves, but of the «in-cup quality», guaranteeing the user a tool that can maximize the enjoyment of the product dispensed.

Attractive, practical and smart
to insure a uniquely
satisfying user experience

Respect for the original
italian recipes but also
of people's freedom to express
their own preferences

Artful design
and leading-edge technology
because keeping up with the times
means staying ahead of them

design
quality
innovation





For Rhea, sustainability means respect for people and for the environment. People have a right to work in a context that enables them to express their potential and at the same time ensures the quality of their work life.

In recent years we have continually invested in bringing the company closer to a workplace model that has become quite complex with regard to certifications, compliance with regulations, and a code of ethics, which in our case need not be written because it's part of who we are.

Eco-friendly materials and energy conservation are not just catch-phrases, they are our daily goal. This is what we mean by doing business in a sustainable way.

“We want to do business in a sustainable way, transferring our values to the products, in order to contribute to improving the quality of life of those who will use them by offering an exceptional consumer experience.”

Andrea Pozzolini

rhea



MADE
FOR YOU

MONOLITE



sustainability quality tailor made innovation

PADIGLIONE 3
Stand D15 F08

rhea



MADE
FOR YOU



KAIROS

sustainability quality tailor made innovation

PADIGLIONE 3
Stand D15 F08

rhea 

MADE
FOR YOU

rhFS1



sustainability quality tailor made innovation

PADIGLIONE 3
Stand D15 F08

rhea



MADE
FOR YOU



rhFS2

sustainability quality tailor made innovation

PADIGLIONE 3
Stand D15 F08

rhea 

MADE
FOR YOU

*“ ‘Made for you’ is the precise synthesis of what we do and how we do it.
Our mission is the perception of the coffee break experience of every single consumer, everywhere in the world: it
is precisely Made for you” .*

Andrea Pozzolini, CEO of Rhea

rhea



MADE
FOR YOU

caslab
make it simple

DESIGN BY
pin

D15

MUFFIN

ne

Our secret formula for a perfect coffee.



Our award-winning patented Variplus technology is a system of three components – Variflex, Varigrind, and Varitherm – which work together to coordinate the ideal brew pressure, grind, water quantity, and temperature, customizing them for each of the different drink selections offered by our machines.

With just one machine, customers can choose between Italian specialties like classic espresso, cappuccino and latte macchiato, or other styles like Americano and café crème.

Variflex

An adjustable brewer featuring an infusion chamber that adapts to the quantity of ground coffee required by the end user's drink selection, thereby making optimal use of the dose. The interaction between the mechanics and the software ensures the ideal brew pressure, which in turn means a perfect cup of coffee, every time.

Varigrind

An adjustable grinder that communicates electronically with the Variflex brewer to dispense the grind best suited to the selected drink recipe, from coarse to super fine.

Varitherm

It is a heating system that adjusts the temperature of the water to the specific drink recipe requested, even within the same recipe. Varitherm features Rheavendors' patented induction technology, which means up to 85% savings on energy costs and consumption by comparison to traditional boilers.

variflex



varigrind



varitherm





coffee bar
anytime





luce zero

Company Profile

Not just one machine, but all the machines that it can become.



luce zero.0
16 selections - touch panel
variflex brewer
1 boiler
1 grinder
up to 7 canisters
1 cup turret



luce zero.1
24 selections - touch panel
variflex brewer
1 boiler
1 grinder
up to 8 canisters
1 cup turret



luce zero.2
24 selections - touch panel
variflex brewer
varitherm induction heater
up to 2 grinders
up to 9 canisters
2 cup turrets
lid dispenser optional



luce zero.premium
15" monitor
24 selections - touch panel
variflex brewer
varitherm induction heater
up to 2 grinders
up to 9 canisters
2 cup turrets
lid dispenser optional



luce zero.touch
touch screen - up to 64 selections
variflex brewer
varitherm induction heater
up to 2 grinders
up to 9 canisters
2 cup turrets
lid dispenser





luce zero.touch V+ milk

In response to new lifestyle trends and nutritional preferences.

Company Profile



Luce Zero.touch V+ Milk
touch screen
up to 64 direct selections
variflex brewer
varitherm induction heater
1 grinder
2 cup turrets
up to 7 canisters
2 mixing bowls

 **EXPRESS**
Colazione To-Go

— Products —

-  Butter
-  Cheese
-  Jam
-  Honey
-  Muesli
-  Breakfast
-  Croissant
-  Bread
-  Yogurt
-  Fresh Milk
-  Soy Milk
-  Chocomilk
-  Juices
-  Cold Tea
-  Water

PREPARE
YOUR PERFECT
BREAKFAST!



 **EXPRESS**
Colazione To-Go



A tall vending machine with a glass front, displaying various breakfast items. The top section shows packets of Nutella and other spreads. The middle section displays boxes of cereal and packets of instant noodles. The bottom section shows bottles of juice and water. To the right of the machine is a control panel with a keypad and a coin slot.

 **EXPRESS**
Pranzo To-Go



A tall vending machine with a glass front, displaying various lunch items. The top section shows packets of instant noodles and other snacks. The middle section displays boxes of cereal and packets of instant noodles. The bottom section shows bottles of juice and water. To the right of the machine is a control panel with a keypad and a coin slot.

 **EXPRESS**
Pranzo To-Go

Dishes

-  Tiramisu
-  Caprese
-  Pasta
-  Lasagna
-  Risotto
-  Pasta e Fagioli
-  Verdure
-  Biscotti
-  Pasta e Fagioli
-  Gourmet

Gourmet
Dishes

luce zero snack

Designed to dispense a full range of items, 24 hours a day.



luce zero side snack
slave machine
capacity up to 1120 products
up to 8 shelves x max 7 spirals each
refrigerator unit R290
FTCA - LED
flexspir



luce zero snack
12 buttons capacitive keyboard
4,3" color display
capacity up to 1120 products
up to 8 shelves x max 7 spirals each
refrigerator unit R290
FTCA - LED
flexspir



luce zero air snack
12 buttons capacitive keyboard
4,3" color display
capacity up to 1120 products
up to 7 shelves x max 7 spirals each
refrigerator unit R290
FTCA - LED
flexspir
lift to sell fragile products



luce zero snack.touch
32" touch screen
up to 48 selections
capacity up to 1260 products
up to 7 shelves x max 9 spirals each
refrigerator unit R290
FTCA
flexspir



luce XL6 multishop
24 buttons capacitive keyboard
display 16x2
capacity up to 1680 products
up to 14 shelves x max 6 spirals each
refrigerator unit R290
FTCA - LED
flexspir optional





snack saphirh

Company Profile

Integrating and enriching the current range of snack and food machines.



saphirh 6/6/31C
480x272 pixel color display
capacity up to 840 products
up to 7 shelves
max 6 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh T 6/6/32C
7" touch screen
capacity up to 840 products
up to 7 shelves
max 6 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh 8/6/43C
480x272 pixel color display
capacity up to 1120 products
up to 7 shelves
max 8 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh T 8/6/43C
7" touch screen
capacity up to 1120 products
up to 7 shelves
max 8 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh T 10/6/55C
7" touch screen
capacity up to 1400 products
up to 7 shelves
max 10 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh shop T 8/144
7" touch screen
capacity up to 384 products
8 floors
refrigerator unit CO2
vivilight

Tradizionale

Espresso Napoli

Mocaccino 1987

Cappuccino Vero

Latte Macchiato Trinity





laRhea V+

Our high-end range of coffee machines.

Company Profile



laRhea V+ eC
touch panel - 3,5" color display
12 direct selections
variplus technology
1 grinder
up to 3 canisters



laRhea V+ grande
touch panel - 3,5" color display
12 direct selections
variplus technology
1 grinder
up to 5 canisters




laRhea V+ grande premium
7" touch screen
up to 48 direct selections
variplus technology
1 grinder
up to 5 canisters




laRhea V+ grande 2 premium
7" touch screen
up to 48 direct selections
variplus technology
2 grinders
up to 5 canisters




laRhea V+ doppio&cup
touch panel - 3,5" color display
12 direct selections
variplus technology
1 grinder
up to 6 canisters
cup dispenser




Water




Espresso




Essence 1



Cappuccino






Essence 2




Latte Macchiato

Sustainability

Induction

Plastic free



25% Coffee

49% Water + refreshing drinks + Juice

12% tea

14% Milk/choes/odas

Balance





rhea COOL

Coffee is not enough.

Company Profile



rhea COOL AQUA
purified & carbonated water
touch panel
3,5" color display
4 water direct selections



rhea COOL AQUA PLUS
purified & carbonated water + concentrates
touch panel
3,5" color display
2 flavours



rhea COOL MIX
purified water + instant powders
summertime drinks
touch panel
3,5" color display
3 canisters



rhea COOL MIX
purified water + instant powders
smoothie drinks
touch panel
3,5" color display
3 canisters

Milk Machine





Matteo Beluffi, Latte Art Champion, while testing our Fresh Milk Machine v+.



To be paired with laRhea tabletop machines, Rhea Fresh Milk Machine dispenses high-quality beverages with both hot and cold fresh milk.

One of the most innovative features of the Rhea Fresh Milk Machine is the use of Varitherm induction technology, which steam-heats the milk.

What's more, it saves energy because the steam is generated by the same heat used to brew your drink.

Moreover, the Rhea Fresh Milk Machine makes it possible to prepare drinks with three different levels of foam, adjustable according to individual preferences.

Designed specifically for modular installation, it can be combined with a cooling unit placed next to or in the base cabinet, because it is equipped with a milk pump.

In response to new lifestyle trends or dietary needs, the milk machine can even use non-dairy milks to prepare a vegan cappuccino or latte macchiato.



rhTT1

A sleek look. An ergonomic design.



rhTT1.V+
7" touch screen
up to 48 direct selections
variflex brewer
vantherm induction heater
up to 5 canisters



rhTT1.e
7" touch screen
up to 48 direct selections
variflex brewer
up to 5 canisters



rhTT1.i
7" touch screen
up to 48 direct selections
up to 6 canisters



rhTT3.pro

The versatile one. Ergonomics at its best.



rhTT3.pro
touch panel - 4,3" multicolor display
up to 12 direct selections
variflex brewer
4 canisters with the possibility of extension





rhFS1.buttons
touch panel
up to 16 direct selections
variflex brewer
1 boiler or Varitherm
1 grinder
up to 2 cup turrets
up to 8 canisters



rhFS1.touch21.5
21.5" touch screen
up to 64 direct selections
variflex brewer
1 boiler or Varitherm
1 grinder
up to 2 cup turrets
up to 8 canisters



rhFS2.touch24
24" touch screen
up to 64 direct selections
variflex brewer
2 boilers or Varitherm
up to 2 grinders
up to 2 cup turrets
up to 9 canisters



rhFS2.touch32
32" touch screen
up to 64 direct selections
variflex brewer
2 boilers or Varitherm
up to 2 grinders
up to 2 cup turrets
up to 9 canisters

IMPROVE YOUR rhFS

An enriched experience

Rhea offers a series of exclusive accessories which will allow the rhFS machines to go beyond just offering drinks, growing its potential and placing the user at the centre of a 360° tailor-made experience.

The additional accessories allow multi payment systems, easily reachable cup dispensers, and snacks and bottle modules to be incorporated with our rhFS machines, to enrich the experience and turn a simple coffee break into something more.

① rh **MFS 1.snack**

② rh **FS2.touch32**

③ rh **MFS 1.accessories**





Out of home smart FORMAT

Company Profile





Out of home smart FORMAT

Company Profile





made in Italy

in-cup quality

innovation

sustainability



rheavendors group 

Rhea Vendors Group S.p.A.

via Trieste, 49 - 21042 Caronno Pertusella (VA) - Italy

Telefono: +39 02 966551

E-mail: rheavendors@rheavendors.com - www.rheavendors.com