

Machine portfolio



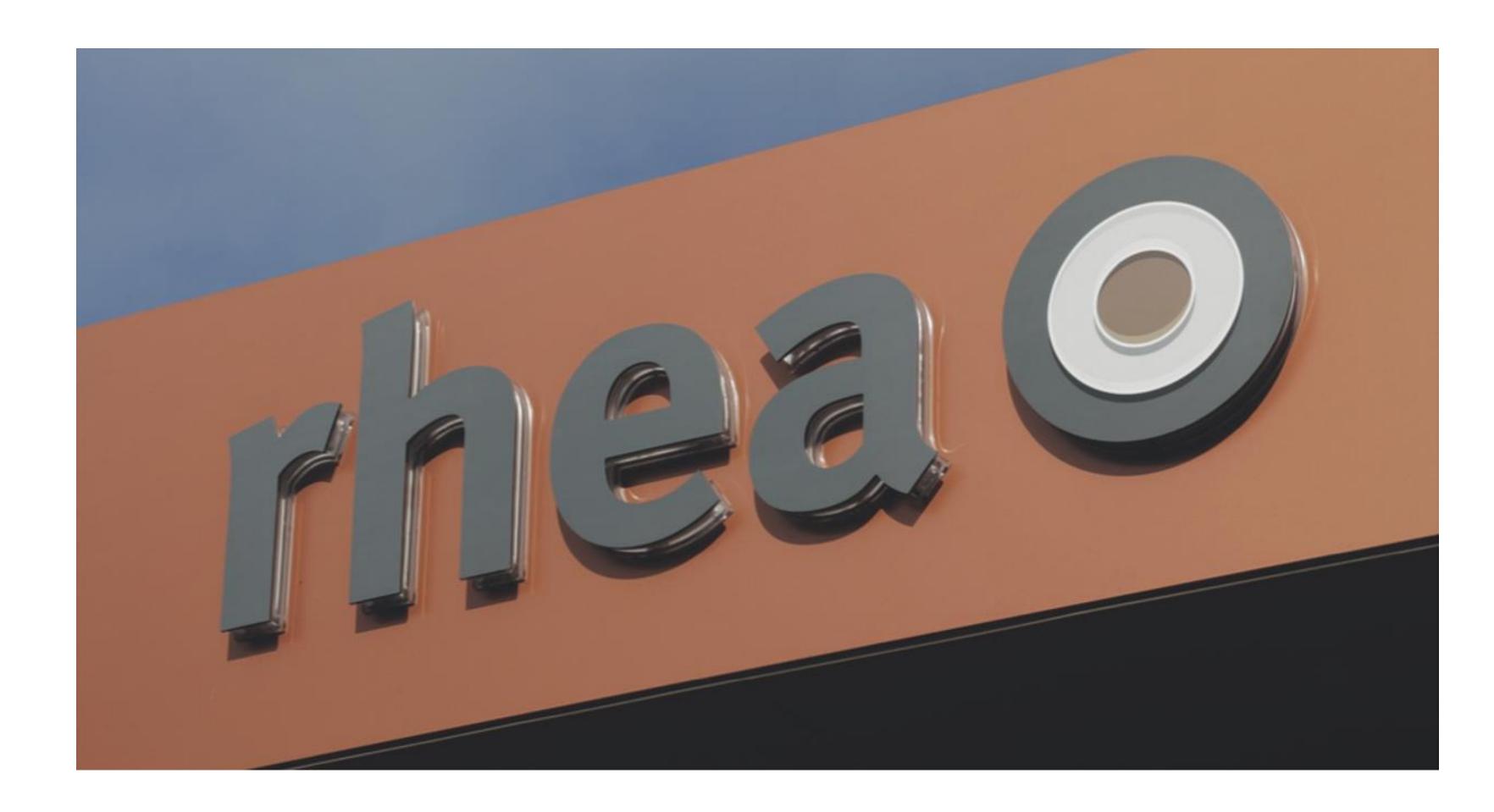


The group It all started in the '60s.

Rhea Vendors Group, founded by Aldo Doglioni Majer in 1960, is one of the largest producers of customized vending machines in the world.

For more than sixty years, Rhea has stood out for its wide international reach, high-level design, state-of-the-art technology, and 'Made in Italy' excellence.

In the last twenty years, Rhea has laid the foundations for an important transformation: from a global player in vending to a pioneer in the introduction of vending to the new retail, hospitality and out-of-home sectors, confirming its mission to interpret and often anticipate a constantly evolving market.





A worldwide presence



With a 100% Made in Italy production and headquarters in Caronno Pertusella (Varese), the company has two production sites in Italy and branches in 9 countries around the world.

With customers in over 90 countries, Rhea exports Italian manufacturing excellence and coffee culture to the world, guiding the vending industry in a continuous evolution towards new services and markets.



Our values Company Profile



Promoting the excellence of Made in Italy since 1960, Rhea transforms the coffee break into an encounter with design, quality, and innovation.

Rhea is increasingly committed to innovation and exploration of new technologies aimed at achieving greater energy savings, environmental and economic sustainability, improvement of the man-machine relationship, and impeccable product quality – not only of the machines themselves, but of the «in-cup quality», guaranteeing the user a tool that can maximize the enjoyment of the product dispensed.

Attractive, practical and smart to insure a uniquely satisfying user experience

Respect for the original italian recipes but also of people's freedom to express their own preferences

Artful design and leading-edge technology because keeping up with the times means staying ahead of them

innovation













For Rhea, sustainability means respect for people and for the environment. People have a right to work in a context that enables them to express their potential and at the same time ensures the quality of their work life.

In recent years we have continually invested in bringing the company closer to a workplace model that has become quite complex with regard to certifications, compliance with regulations, and a code of ethics, which in our case need not be written because it's part of who we are.

Eco-friendly materials and energy conservation are not just catch-phrases, they are our daily goal. This is what we mean by doing business in a sustainable way.

"We want to do business in a sustainable way, transferring our values to the products, in order to contribute to improving the quality of life of those who will use them by offering an exceptional consumer experience."

Andrea Pozzolini



Stand D15 F08





Stand D15 F08



Stand D15 F08





"'Made for you' is the precise synthesis of what we do and how we do it.

Our mission is the perception of the coffee break experience of every single consumer, everywhere in the world: it is precisely Made for you".

Andrea Pozzolini, CEO of Rhea





Variplus

Our secret formula for a perfect coffee.



Our award-winning patented Variplus technology is a system of three components – Variflex, Varigrind, and Varitherm – which work together to coordinate the ideal brew pressure, grind, water quantity, and temperature, customizing them for each of the different drink selections offered by our machines.

With just one machine, customers can choose between Italian specialties like classic espresso, cappuccino and latte macchiato, or other styles like Americano and café crème.

Variflex

An adjustable brewer featuring an infusion chamber that adapts to the quantity of ground coffee required by the end user's drink selection, thereby making optimal use of the dose. The interaction between the mechanics and the software ensures the ideal brew pressure, which in turn means a perfect cup of coffee, every time.

Varigrind

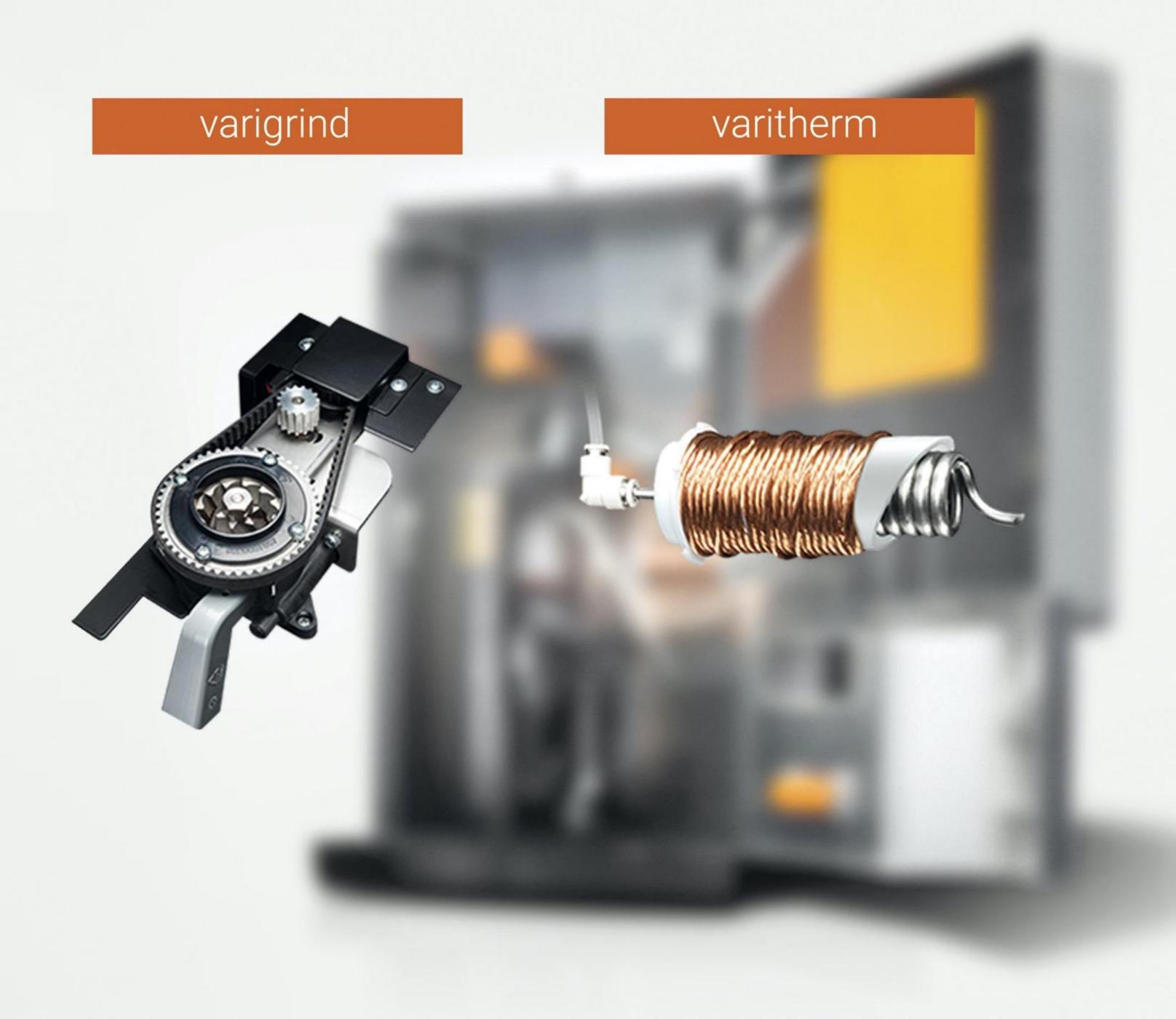
An adjustable grinder that communicates electronically with the Variflex brewer to dispense the grind best suited to the selected drink recipe, from coarse to super fine.

Varitherm

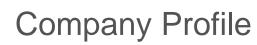
It is a heating system that adjusts the temperature of the water to the specific drink recipe requested, even within the same recipe. Varitherm features Rheavendors' patented induction technology, which means up to 85% savings on energy costs and consumption by comparison to traditional boilers.

variflex











luce zero

Not just one machine, but all the machines that it can become.



luce zero.0

16 selections - touch panel variflex brewer
1 boiler
1 grinder
up to 7 canisters
1 cup turret



luce zero.1

24 selections - touch panel variflex brewer
1 boiler
1 grinder
up to 8 canisters
1 cup turret



luce zero.2

24 selections - touch panel variflex brewer varitherm induction heater up to 2 grinders up to 9 canisters 2 cup turrets lid dispenser optional



luce zero.premium

15" monitor
24 selections - touch panel
variflex brewer
varitherm induction heater
up to 2 grinders
up to 9 canisters
2 cup turrets
lid dispenser optional



luce zero.touch

touch screen - up to 64 selections variflex brewer varitherm induction heater up to 2 grinders up to 9 canisters 2 cup turrets lid dispenser





luce zero.touch V+ milk

In response to new lifestyle trends and nutritional preferences.



Luce Zero.touch V+ Milk
touch screen
up to 64 direct selections
variflex brewer
varitherm induction heater
1 grinder
2 cup turrets
up to 7 canisters
2 mixing bowls





luce zero snack

Designed to dispense a full range of items, 24 hours a day.



luce zero side snack

slave machine capacity up to 1120 products up to 8 shelves x max 7 spirals each refrigerator unit R290 FTCA - LED flexspir



luce zero snack

12 buttons capacitive keyboard 4,3" color display capacity up to 1120 products up to 8 shelves x max 7 spirals each refrigerator unit R290 FTCA - LED flexspir



luce zero air snack

12 buttons capacitive keyboard
4,3" color display
capacity up to 1120 products
up to 7 shelves x max 7 spirals each
refrigerator unit R290
FTCA - LED
flexspir
lift to sell fragile products



luce zero snack.touch

32" touch screen
up to 48 selections
capacity up to 1260 products
up to 7 shelves x max 9 spirals each
refrigerator unit R290
FTCA
flexspir



luce XL6 multishop

24 buttons capacitive keyboard display 16x2 capacity up to 1680 products up to 14 shelves x max 6 spirals each refrigerator unit R290 FTCA - LED flexspir optional





Hotel Boutique









Easy Hotel
Self Service solutions



snack saphirh

Integrating and enriching the current range of snack and food machines.



saphirh 6/6/31C

480x272 pixel color display capacity up to 840 products up to 7 shelves max 6 spirals x shelf refrigerator unit CO2 FTCA - LED vivilight



saphirh T 6/6/32C

7" touch screen
capacity up to 840 products
up to 7 shelves
max 6 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh 8/6/43C

480x272 pixel color display capacity up to 1120 products up to 7 shelves max 8 spirals x shelf refrigerator unit CO2 FTCA - LED vivilight



saphirh T 8/6/43C

7" touch screen
capacity up to 1120 products
up to 7 shelves
max 8 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh T 10/6/55C

7" touch screen
capacity up to 1400 products
up to 7 shelves
max 10 spirals x shelf
refrigerator unit CO2
FTCA - LED
vivilight



saphirh shop T 8/144

7" touch screen capacity up to 384 products 8 floors refrigerator unit CO2 vivilight





IaRhea V+

Our high-end range of coffee machines.



laRhea V+ eC

touch panel - 3,5" color display
12 direct selections
variplus technology
1 grinder
up to 3 canisters



laRhea V+ grande

touch panel - 3,5" color display
12 direct selections
variplus technology
1 grinder
up to 5 canisters



laRhea V+ grande premium

7" touch screen up to 48 direct selections variplus technology 1 grinder up to 5 canisters



laRhea V+ grande 2 premium

7" touch screen
up to 48 direct selections
variplus technology
2 grinders
up to 5 canisters



laRhea V+ doppio&cup

touch panel - 3,5" color display
12 direct selections
variplus technology
1 grinder
up to 6 canisters
cup dispenser





rhea COOL

Coffee is not enough.



purified & carbonated water touch panel 3,5" color display 4 water direct selections



purified & carbonated water + concentrates touch panel 3,5" color display 2 flavours



purified water + instant powders summertime drinks touch panel 3,5" color display 3 canisters



rhea COOL MIX

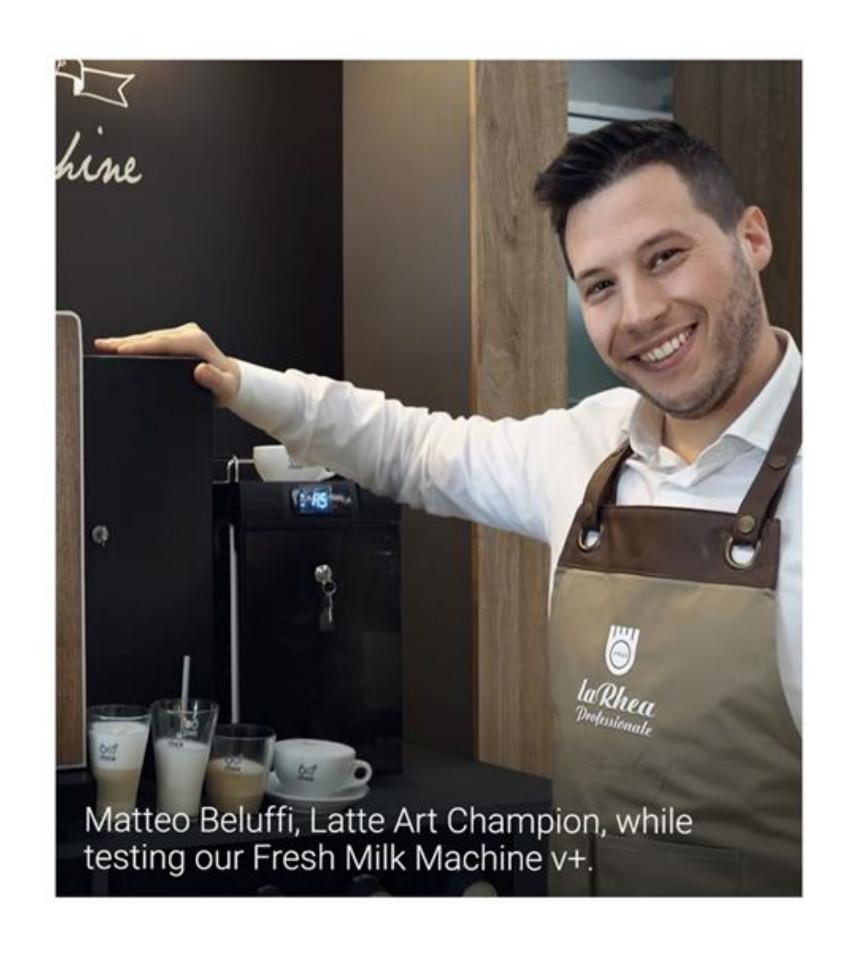
purified water + instant powders
smoothie drinks
touch panel
3,5" color display
3 canisters

Milk Machine Salvador t Tokyo arz Berlin rand Crue ppuccino NY 1: 5 lpes

rhea 💿

rhMM1.v+

Our fresh milk solution.





To be paired with laRhea tabletop machines, Rhea Fresh Milk Machine dispenses high-quality beverages with both hot and cold fresh milk.

One of the most innovative features of the Rhea Fresh Milk Machine is the use of Varitherm induction technology, which steam-heats the milk.

What's more, it saves energy because the steam is generated by the same heat used to brew your drink.

Moreover, the Rhea Fresh Milk Machine makes it possible to prepare drinks with three different levels of foam, adjustable according to individual preferences.

Designed specifically for modular installation, it can be combined with a cooling unit placed next to or in the base cabinet, because it is equipped with a milk pump.

In response to new lifestyle trends or dietary needs, the milk machine can even use non-dairy milks to prepare a vegan cappuccino or latte macchiato.







rhTT1

A sleek look. An ergonomic design.



rhTT1.V+
7" touch screen
up to 48 direct selections
variflex brewer
varitherm induction heater
up to 5 canisters



rhTT1.e
7" touch screen
up to 48 direct selections
variflex brewer
up to 5 canisters



rhTT1.i
7" touch screen
up to 48 direct selections
up to 6 canisters





rhTT3.pro

The versatile one. Ergonomics at its best.



rhTT3.pro

touch panel - 4,3" multicolor display

up to 12 direct selections
variflex brewer
4 canisters with the possibility of extension





rhFS range

Modularity and flexibility.



rhFS1.buttons
touch panel
up to 16 direct selections
variflex brewer
1 boiler or Varitherm
1 grinder
up to 2 cup turrets
up to 8 canisters



rhFS1.touch21.5
21.5" touch screen
up to 64 direct selections
variflex brewer
1 boiler or Varitherm
1 grinder
up to 2 cup turrets
up to 8 canisters



rhFS2.touch24
24" touch screen
up to 64 direct selections
variflex brewer
2 boilers or Varitherm
up to 2 grinders
up to 2 cup turrets
up to 9 canisters



rhFS2.touch32
32" touch screen
up to 64 direct selections
variflex brewer
2 boilers or Varitherm
up to 2 grinders
up to 2 cup turrets
up to 9 canisters

IMPROVE YOUR rh**FS**

An enriched experience

Rhea offers a series of exclusive accessories which will allow the rh**FS** machines to go beyond just offering drinks, growing its potential and placing the user at the centre of a 360° tailor-made experience.

The additional accessories allow multi payment systems, easily reachable cup dispensers, and snacks and bottle modules to be incorporated with our rh**FS** machines, to enrich the experience and turn a simple coffee break into something more.



3

- 1 rh MFS 1 .snack
- 2 rh FS 2 .touch32
- 3 rh MFS 1 .accessories

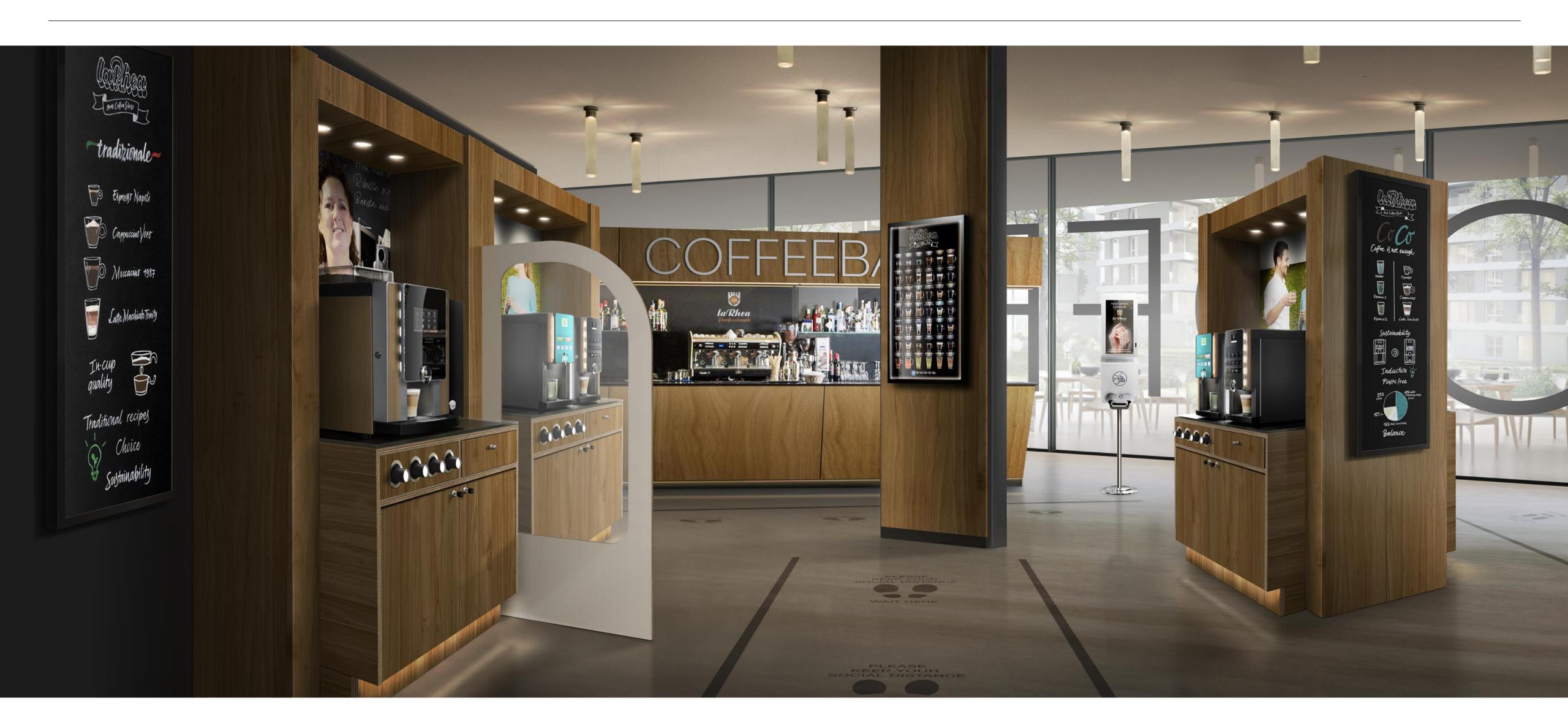


Out of home smart FORMAT





Out of home smart FORMAT



rhea 💿



made in Italy

in-cup quality

innovation

Justainability



rheavendors group

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